

ABSTRACT

Accurate communication with a developing unit etc. having an element is to be achieved. An image forming apparatus is provided with: a moving body provided with a plurality of attach/detach sections, wherein a developing unit is attachable to and detachable from each of the attach/detach sections, and the developing unit has a developer containing section and an element with which communication is possible; a photoconductor on which a latent image can be formed; and an antenna for wirelessly communicating with the element of the developing unit attached to the attach/detach section; wherein a longitudinal direction of the antenna is in a direction of movement of the moving body. Further, during a period from when the developing unit arrives at the opposing position until when it arrives at the detaching position due to movement of the moving body, a writing member writes information into the element of the developing unit.

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